

## Go Green & Get Green

in 2017

Switch from paper statements to our secure eStatement service in 2017 & you could be one of our lucky monthly winners!

>>Learn more at [www.MEMBERS1st.com](http://www.MEMBERS1st.com)



## Mark Your Calendar

### April 10

NEW! Check Deposit feature available in Mobile Banking app

### April 17

Deadline to apply for a Board position (see article on back)

### April 18

Last day to contribute to an IRA for the 2016 tax year

### May 1

New branch hours begin (see article on back)

### May 29

Offices closed for Memorial Day

### July 4

Offices closed for Independence Day



Enjoy rates as low as 1.99% APR\* when you spring-in for a new or used auto loan!

## APPLY TODAY!

- Competitive rates on GAP & Mechanical Breakdown coverage
- Convenient online application at [www.MEMBERS1st.com](http://www.MEMBERS1st.com)
- Longer terms may be available

Plus, ask us how you can DELAY your Spring loan payments & use that extra cash for a spring project or vacation!

\*Rates expressed as Annual Percentage Rate and are subject to change without notice. Loans offered with approved credit and are subject to term, collateral and credit history. Offer available on new money only. See credit union for full details and disclosures. Deferred payments are only available to qualified members and interest will continue to accrue during deferment period. Federally insured by the NCUA.

## Mobile Check Deposit Built-In To Our Mobile Banking App!

Hundreds of members have downloaded our mobile banking app and are using it to do their banking on-the-go, wherever and whenever it's convenient for them. Starting April 10th, our mobile app will look slightly different because you will also have the ability to deposit checks remotely through our Mobile Check Deposit feature!

Simply login to our FREE Mobile Banking App, and choose *Move Money* –



Coming April 10th!

*Deposit Check.* Then follow the on-screen instructions to deposit your check right through your smartphone!



It's ME1<sup>st</sup>  
at MEMBERS1<sup>st</sup>!

## Message From The CEO

If you've been a member of MEMBERS1<sup>st</sup> for a few years, you've no doubt witnessed a lot of changes in your credit union. Many new services and technologies have been introduced and we're continually exploring new service opportunities to rollout. While I, the staff, and many of the members are incredibly excited about these changes, I don't want anyone to believe our goal is to move to all-electronic service delivery.

**I want to reassure you that we have not and will not lose sight of the importance of personal service!** In fact last year we introduced

the concept of "ME1<sup>st</sup> Banking" with our staff and underwent a great deal of training around the concept of serving members the way they want to be served. Some members want to stop into the branch and talk to a live person, while other members prefer to do their banking virtually. Our goal is to provide service the way each member wants to receive it. So, while we are introducing a lot of new technology, we're also enhancing our personal service.

One example of our commitment to personal service is that we will be standardizing our hours across all

branches beginning May 1. Drive-up facilities will be open late, and the changes will provide more consistent service and communication across all branch offices.

As always, if you have any questions or concerns, you are always welcome to contact me. After all, you are the owner of this organization!



Janet Borer, CEO  
JanetB@MEMBERS1st.com • 641-752-1582

### Starting May 1, 2017, every branch will hold the following hours:

- **Lobby Hours** - 8:30am-5:00pm M, T, Th & F and 9:30am-5:00pm on Wednesdays
- **Drive-up Hours** (for branches with this service) - 8:00am-5:30pm M-F and 9am-1pm on Saturdays



## Your 53rd Annual Meeting Is In July!

This year we are moving the 53rd Annual Meeting of YOUR Credit Union to Wednesday, July 26th. Watch our website, Facebook page and newsletters for more details! Members age 18+ who are interested in vying for a Board

position should contact CEO Janet Borer at (641) 752-1582 no later than Monday, April 17, 2017. At the meeting, members age 16 and older may vote for the Board of Directors candidates. No nominations will be accepted from the floor.

## Service Spotlight

### Set-a-Goal Savings

Our Set-a-Goal Savings accounts are intended to help members save for something specific. Simply setup a Set-a-Goal Savings account, a consistent deposit schedule you're comfortable with, and the month you want those funds to be released. Your Set-a-Goal Savings account will continue to grow and funds will not be released until the 10th of the month you designated as your funds release date. For more information or to setup a Set-a-Goal Savings account, simply call or stop in to your nearest branch office.

### Locations:

Ames • Boone • Eldora • Iowa Falls • Marshalltown • Traer



website: [www.MEMBERS1st.com](http://www.MEMBERS1st.com)

e-mail address: [Info@MEMBERS1st.com](mailto:Info@MEMBERS1st.com)

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