

Marketing Director

Ames, Iowa

If you are a driven, motivated, hands-on marketing professional who is excited about the idea of orchestrating every aspect of an organization's marketing initiatives, we want to talk with you!

MEMBERS1st Community Credit Union is hiring for this newly-created full-time marketing position. The qualified candidate will have at least 3 years of experience in a marketing or business development role, and at least 1 year in a financial institution is preferred. This individual needs to be creative, a strong writer, organized, able to lead teams, comfortable speaking in front of a group and ultimately love every aspect of marketing and communications.

In this role, you will lead a variety of marketing-related activities including understanding and carrying out the credit union's brand in everything we do and say, planning and executing monthly campaigns, development of collateral materials, community outreach and relations, media relations, event planning, market trend research and analysis, member data research and analysis, manage outside advertising and marketing vendors and much more. While this person will primarily office in Ames, you will be required to travel to each of our 8 branch locations in central Iowa at least monthly.

If you're looking for a position that is filled with excitement and variety, and offers a challenge every single day, please email your cover letter, resume, and salary requirements to hr@members1st.com.